

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/3G Data card/ 11-12 /30

dt @ Chennai-6 the

09 -07-12.

Sub : Introduction of unlimited 3G Data Plan in Postpaid mobile services – reg.

Ref : C.O. ECT Approval no.816/dt 4.7.12.

Approval of competent authority is hereby conveyed for the introduction of 3G unlimited Data FMC with different speed in Postpaid 3G mobile services in TN LSA (inc. CHTD) **as promotional offer for 90days from 11-07-12 to 08-10-12.**

The tariff details are given below.

Particulars	Postpaid
Fixed Monthly Charges (in Rupees per month)	Rs.700 (Service Tax Extra)
Speed upto 6 GB usage	Max of 3.6 Mbps
Speed beyond 6 GB usage	256 kbps
Data Validity	Unlimited Data Usage For every calendar month
Base Voice Plan	FMC 99
Activation Charges	Rs.100
SIM Cost	Rs.20 for 2G SIM Rs.59 for 3G USIM

- In Post paid service, once the customer opts for FMC700, the unlimited data per month with different speed will continue, till the customer changes the plan.
- Existing Unlimited 3G DATA plan with FMC 899 will be withdrawn wef 11.07.2012.

Suitable steps may be taken to popularize this promotional offer.


(S. BAMA)

AGM (Marketing-CM), TN Circle, Chennai-6.

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE Billing & IT, South Zone Billing Center, – Trichy for information & for necessary action please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.